

# Opportunities in the New Economic Era



2009 French MBA Conference  
October 23-25, 2009



The Tuck School of Business is very proud to host this year's French MBA Conference in Hanover, NH. Continuing the tradition of exceptional speakers, discussions and networking of past conferences, the theme for this year's conference will be *Opportunities in the New Economic Era*.



Vue du campus de Tuck

## Origin of the French MBA Conference

The first French MBA Conference took place in 2002 at the initiative of the French MBA Club, founded by Harvard Business School students and involving US and international schools. Conferences are organized once a year on the campus of a participating school. This year's 2009 conference, hosted by the Tuck School of Business at Dartmouth, is the 8<sup>th</sup> edition of the event. Previous conferences were held at the Wharton School of Business, Harvard Business School and Columbia Business School.

## Goals of the Conference

### To see all top school French MBAs in one place at one time

Sponsors and recruiters will have the chance to spend valuable time with French-speaking students from the top US business schools during the glorious New England autumn. The Hanover, NH setting and the Tuck environment provide opportunities for personal time with students one-on-one through the weekend full of outdoor activities: participants can socialize on the golf course, or while canoeing on the river, hiking, cycling, or just while relaxing during the barbeque by the pond.

### To showcase your industry or company

This forum will allow participants to learn more about the competitiveness, needs and recruiting strategies of your company.

### Before recruiting starts

You will be able to network and make meaningful contacts with top school French MBAs before recruiting starts in most business schools.



Chairlifts in Mount Sunapee, NH



## Format of the Conference

The Conference will take place on **October 23-25, 2009**.

### Schedule

- **Friday day:** registration, Ben & Jerry's factory tour, individual outdoors activities (canoeing, kayaking, hiking, golfing, biking, rock-climbing, etc.);
- **Friday night:** opening ceremony with guest speaker and alumni networking dinner, followed by post-dinner mixer with the Tuck community;
- **Saturday day:** registration, breakfast, professional career tracks (finance, consulting, general management, and entrepreneurship), coffee chats and networking opportunities with conference sponsors;
- **Saturday night:** gala dinner at the Woodstock Inn and party;
- **Sunday day:** closing ceremony and barbeque.



We are currently in the process of lining up a great group of speakers to participate in the panel discussions, coffee chats and networking events in a professional, comfortable and fun environment.



Previous year's speakers included Jean-Marie Messier (**Messiers Partners**), Noël Forgeard (former CEO of **EADS**), Jean-Paul Agon (CEO **L'Oréal Group**), Michel Landel (CEO **Sodexo Alliance**), Diony Lebot (CEO **Société Générale, USA**), Hubert Joly (CEO **Carlson Group**), Philippe Lagayette (Vice Chairman EMEA **JP Morgan**), Laurent Giet (Partner at **McKinsey**, Paris) and Vincent Léonard (Director Financial Planning & Analysis, **PepsiCo**).

## Who Will Attend?

Any student from top MBA programs is invited to attend, as well as alumni, sponsors and professional organizations / firms with an interest in France and the Francophone network in the US.

We expect to host between 200 and 250 participants at this year's conference. Students and recent alumni from the following top MBA schools will participate:

Chicago Booth GSB  
Columbia Business School  
Darden University of Virginia  
Duke Fuqua School of Business  
Harvard Business School  
Johnson School Cornell University  
Kellogg School of Management  
Michigan Ross School of Business  
MIT Sloan Management  
NYU Stern  
Stanford Graduate School of Business  
Tuck School of Business at Dartmouth  
UCLA Anderson School of Management  
UC Berkeley Haas School of Business  
Wharton School of Business  
Yale School of Management



*Jean-François Théodore, Deputy CEO NYSE Euronext, 2008 French MBA Conference at Columbia University*

## Why Sponsor the Event?

**Promote your corporate image** among future business leaders. French MBA students are the managers of tomorrow and already have an extensive network. The French MBA Club aims to increase opportunities for both companies and students.

**Access French-speaking talent early in the academic year**, before recruiting starts at most schools; this year, 200 students are expected and have a wide range of expertise. Each year the French MBA Conference allows connecting these talents with global companies.

**Expand the French network with other sponsors and executives.** This event is a unique opportunity to strengthen a network among companies interested in international talent within the US and France.

## Logistics

- Dartmouth is easily accessible from Boston, NYC, and Montreal.
- The campus operates a **bus service** from Boston and New York directly to Hanover, NH that includes Internet access and a multi-media service (see: [www.concordcoachlines.com/dartmouth\\_coach.htm](http://www.concordcoachlines.com/dartmouth_coach.htm))
- Several airports service the Upper Valley including Lebanon Municipal Airport (LEB), Manchester Boston Regional Airport (MHT), Boston Logan International Airport (BOS), and Burlington International Airport (BTV).



Contacts

President of the French MBA Club: Cédric Dallemagne – [Cedric.Dallemagne@tuck.dartmouth.edu](mailto:Cedric.Dallemagne@tuck.dartmouth.edu)  
Sponsorship: Lionel Lopez – [Lionel.Lopez@tuck.dartmouth.edu](mailto:Lionel.Lopez@tuck.dartmouth.edu)  
Speakers: Thomas Park – [Thomas.Park@tuck.dartmouth.edu](mailto:Thomas.Park@tuck.dartmouth.edu)  
Communication & Media: Christine Lio-Soon-Shun – [Christine.Lio-Soon-Shun@tuck.dartmouth.edu](mailto:Christine.Lio-Soon-Shun@tuck.dartmouth.edu)

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